



**PAONIA CHERRY DAYS 77th YEAR!
CELEBRATE
OUR VALLEY HOME**



To Our Valued Sponsors,

We are looking forward to another successful Cherry Days event this year, and we are beginning our plans and preparations.

We have always relied on and are grateful for the support of local businesses that desire to be included in our effort to provide this community with a top notch event. Can we count on you again this year? Or, if you are new to the Valley, can we count on you to join our team of sponsors?

Paonia Cherry Days is one of the longest running community festivals in Colorado, held each 4th of July since 1947. Visitors arrive from all across the country, and our towns swell to nearly bursting. We feature a parade honoring this American holiday, our foundation and traditions. Family and class reunions are held each year. We have games, arts & crafts and delicious food. Every year some worthy high school graduates are awarded scholarships. They are our festival royalty, honored and crowned during the festival.

We always have lots of great entertainment and music, and because we have such fine talent in our Valley, we make every effort to include local bands and entertainment.

Help keep this tradition alive!

Your donation goes directly to cover festival expenses, including scholarships, awards and prizes, costs of operation, etc. We are a non-profit organization. Each member of our committee is a volunteer, giving generously of their time, experience, and enthusiasm to produce a great event..

All Our Sponsors enjoy 24/7/365 exposure on our website, where viewers will find you front and center, reflecting your support of Cherry Days and your place in our community! Your business name will be linked to your website. All sponsors will be announced from the stage during the event.

In addition, for Sponsors who chose to donate \$500 or more we will:

*Display your Logo in a top leader-board position on one of our Paonia Cherry Days web pages

*Link your Logo to a website of your choice on our Sponsors page.

*Display your Logo on our schedule

*Display your Logo on our official 2023 Cherry Days Banner
(Banner Sponsors: Please include Logo Art)

*Give Sponsor credit in all relevant press releases and advertising

If you have any questions or need additional information, contact Lori Porter, 970.270.7101

Email: ldporter1975@gmail.com

Thank you!

Lori Porter - Cherry Days Planning Committee

If you would like to be one of our Sponsors, please provide the information requested below

Contact _____ Representing _____

Address _____ City _____ Zip _____

Email _____ Telephone _____

Please return this letter with your donation in the amount of _____ or your In Kind donation Valued at _____

of _____

Is there a particular area you would like your donation applied? _____

Make checks payable to **Paonia Cherry Days** and mail to: **Sponsors, Paonia Cherry Days, P. O Box 1703, Paonia, Colorado 81428**